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## Tenure-Track Assistant Professor in Marketing

Employment in this position is contingent upon consent to and successful completion of a pre-employment background check, which may include a criminal background check, reference checks, verification of work history, and verification of any required academic credentials, licenses, and/or certifications, with results acceptable to Dickinson College. A criminal conviction will not automatically disqualify an applicant from employment. Background check information will be used in a confidential, non-discriminatory manner consistent with state and federal law.

With the decision by the FDA to grant full approval to the Pfizer vaccine, and considering the COVID-19 cases driven by the Delta variant continue to rise, Dickinson has made the decision to mandate vaccines for all employees. Employment in this position is contingent upon vaccination or exemption. New employees must have completed their vaccination series or have an approved medical or religious exemption within 30 days from date of hire.

Below you will find the details for the position including any supplementary documentation and questions you should review before applying for the opening. To apply for this position, please click the **Apply for this Job** link/button.

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### Please see Special Instructions for more details.

Candidates should provide a letter of application that includes a statement about teaching philosophy and research interests; a curriculum vitae; a graduate transcript; three emails for letters of recommendation, and for those with teaching experience, sample syllabi and teaching evaluations.

Interested candidates should apply for this position electronically by November 1, 2021, via QUEST (online application system) at <https://jobs.dickinson.edu>. Meanwhile, applications will be reviewed as they are received. During the review process, Department members will interview those applicants who appear to be a good fit for the position via Zoom-based conference call.

The Department will invite the three finalist candidates to visit campus in late November and early December to meet Department members and Senior Administrators, provide a research talk, and offer a lecture to students. Depending on the trajectory of the COVID-19 pandemic, the finalists will be notified as soon as practicable whether the visit will be in person or virtual.

## Posting Details

<b>Posting Number</b>	F00185
<b>Position Title</b>	Tenure-Track Assistant Professor in Marketing
<b>Working Title</b>	Tenure-Track Assistant Professor in Marketing
<b>Position Number</b>	
<b>Position Type</b>	Faculty
<b>Division</b>	Academic Affairs
<b>Department</b>	Intl Business & Management
<b>Job Summary/Basic Function</b>	<p>The <b>Department of International Business and Management (INBM)</b> at Dickinson College seeks a candidate to fill a tenure-track assistant professor of marketing position starting in autumn semester 2022.</p> <p>Dickinson is a highly selective four-year liberal arts college with 2300 students. The campus is in Carlisle, PA, a 20-minute drive west of the state capitol Harrisburg and a two-hour drive from Baltimore, Washington DC and Philadelphia.</p> <p>The INBM Department has a distinctive curriculum that draws upon and contributes to Dickinson's <b>core competencies in global education, interdisciplinary studies, sustainability, and community engagement</b>. Each year, roughly ten percent of the senior class graduate with a major in INBM, making it the College's most popular program.</p> <p>The successful candidate will handle a <b>five-course teaching load</b> each academic year. Each year, the candidate will be asked to share responsibility for teaching the 200-level core course <b>Marketing in a Global Context</b>; and to teach at least one <b>elective</b> business-related course based on his/her own research and teaching interest. From year to year, the candidate will also be asked to teach either the 100-level core course <b>Fundamentals of Business</b> or the 400-level <b>Senior Seminar in Business Strategy</b> based on the need of the department. Starting in the second year of employment, the candidate will be expected to <b>advise</b> students and to engage in other forms of service to the Department and the College.</p>

<b>Preferred Qualifications</b>	Candidates must either currently hold or be on track to earn a doctorate or other terminal degree by autumn 2022 in the subfield of marketing, or entrepreneurship, or strategy, who can fulfil the above-mentioned teaching obligations.
<b>Physical Demands</b>	
<b>Advertised Work Schedule</b>	
<b>Number of hours/day</b>	
<b>Number of hours/week</b>	
<b>Proposed Start Date</b>	
<b>Posting Date</b>	08/02/2021
<b>Open Until Filled</b>	No
<b>Closing Date</b>	
<b>Application Review Begin Date</b>	
<b>Is this a Temporary Position?</b>	No
<b>Full-Time/Part-Time</b>	Full Time
<b>If Full-Time, please specify</b>	Faculty
<b>If Part-Time, please specify</b>	Not Applicable
<b>EEO/Diversity Statement</b>	The College is committed to building a representative and <b>diverse</b> faculty, administrative staff, and student body. We encourage applications from all qualified persons.
<b>Special instructions To Applicants</b>	<p>Candidates should provide a letter of application that includes a statement about teaching <b>philosophy</b> and <b>research</b> interests; a curriculum <b>vitae</b>; a graduate <b>transcript</b>; <b>three</b> emails for letters of recommendation, and for those with teaching experience, <b>sample syllabi and teaching evaluations</b>.</p> <p>Interested candidates should apply for this position electronically by November 1, 2021, via QUEST (online application system) at <a href="https://jobs.dickinson.edu">https://jobs.dickinson.edu</a>. Meanwhile, applications will be reviewed as they are received. During the review process, Department members will interview those applicants who appear to be a good fit for the position via Zoom-based conference call.</p> <p>The Department will invite the three finalist candidates to visit campus in late November and early December to meet Department members and Senior Administrators, provide a research talk, and offer a lecture to students. Depending on the trajectory of the COVID-19 pandemic, the finalists will be notified as soon as practicable whether the visit will be in person or virtual.</p>

## Supplemental Questions

Required fields are indicated with an asterisk (\*).

- \* How did you hear about this employment opportunity?
  - CareerLink
  - Craigslist
  - CASE (Council for Advancement & Support of Education)
  - Consortium for Faculty Diversity
  - Employee Referral
  - **HigherEdJobs.com**
  - Jobs at Dickinson (<http://jobs.dickinson.edu>)
  - Monster Jobs (monster.com)
  - Newspaper/publication
  - Patriot News
  - Radio
  - Referral from Dickinson staff, faculty, friend or family member
  - Sentinel Newspaper
  - The Chronicle of Higher Education
  - Yahoo Jobs
  - The Guide
  - ScholarlyHires.com
  - Other Website
  - Other
  - Inside Higher Ed
  - Another College website
  - HERC
  - Academic Careers
- If other, please specify  
(Open Ended Question)

## Applicant Documents

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### Required Documents

1. Cover **Letter**/Letter of Application
2. Curriculum **Vitae**
3. Unofficial **Transcripts**
4. **Teaching** Philosophy

### Optional Documents

1. Teaching **Evaluations**
2. Sample **Syllabi**

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