



# Library Resources for BUSA 3000

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Summer 2016

## Step 1. Collecting Background Information

**Library Databases** – Find by Name using the A-Z list on the library homepage



### Economist Intelligence Unit ViewsWire

- Look for your country from dropdown menu on the left



### Economist Intelligence Unit Country Commerce

- Find country county reports:
  1. Click **See all countries**
  2. Select you country (if available)
  3. Under the **Reports** tab click on the PDF file to open the full county report
  4. If your country is not listed, see **Export.gov's Market Research Reports** below



### Business Source Complete

- Find county information:
  1. Click on the **Country Reports** link on the right
  2. Browse for your country by name
  3. Look in the result list for current country reports

### Passport (Euromonitor, formerly GMID)

- Find industry information by country
  1. Click **Search** from the top menu
  2. Select your industry
  3. Click **Now Choose Geographies** and select your country
  4. Run search

## Websites



### Country Commercial Guides from Export.Gov- <http://export.gov/ccg>

- Click **Opportunities** → **Market Research** to access **Country Commercial Guides** via the Market Research Library.



### Global Edge- <http://globaledge.msu.edu/>

- Comprehensive guide to international business intelligence

Find an online version of this guide at:

<http://research.library.gsu.edu/busa3000>

Login from off campus with your Campus ID and Password



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Georgia Department of Economic Development- <http://georgia.org>

- **Competitive Advantages** → **Business Incentives**
- **Business Resources** → **International Business Resources** → **International Trade:**
  - **Country Connections**
  - **Trade Opportunity Alerts**
- **Business Resources** → **International Business Resources** → **Foreign Direct Investment**



**CIA World Factbook**- <https://www.cia.gov/library/publications/the-world-factbook/index.html>

- Country Profiles compiled by CIA; use for basic information/ data on your country

**Country Background Notes**- <http://www.state.gov/r/pa/ei/bgn/>

- Country Profiles Compiled by Department of State; use for basic information on your country

**BBC News Country Profiles**- [http://news.bbc.co.uk/2/hi/country\\_profiles/default.stm](http://news.bbc.co.uk/2/hi/country_profiles/default.stm)

- Use for background information on countries and links major media outlets

## Step 2- Finding Articles & Data

### Article Searching Tips

**Boolean Connectors** – Use the connectors OR and AND to broaden or narrow your search.

*Narrow Search: trade and multinational*

*Expand Search: trade or export or import*

**Nesting** – Use parentheses and Boolean connectors to create sophisticated search strings.

*(trade or export or import) AND multinational*

**Truncation** – Use truncation symbol to look for multiple word endings.

*Export\$ = exporting or export or exported or exports*



### Recommended list of article databases:

**Factiva** (newspapers)

**LexisNexis Academic** (newspapers, company information)

**Business Source Complete** (trade & academic publications)

**ABI Inform Complete** (trade & academic publications)



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FACTIVA

Search Alerts News Pages Companies/Markets

Simple Search Search Builder Saved Searches Direct Link

Free Text Search

Search Form

Examples

(FDI or foreign direct investment) an

Concept Explorer [Beta]

Date In the last 3 months Duplicates Similar

Source

Brazil

Search So

Select Source Category By Region

Argentina

Bolivia

Brazil

Chile



## Searching Factiva for International News

1. Use the **Search Builder** screen
2. Click on **Source**
3. Select Source **By Region**
4. Choose your country
5. Enter search terms and run your search
6. Keep in mind that Factiva assumes you

are doing a phrase search. Remember to use **Boolean Connectors (and, or, not)** to combine terms.

## Verifying that your article is from your country

At the top of each article in Factiva you will see the source name. Click on this source name to view source details. There you will find country of origin.

Listen to Article

# NIKKEI

Overseas earnings can bankroll Japan firms

762 words  
24 October 2011  
Nikkei Weekly  
JEJ  
English

(c) 2011 Nihon Keizai Shimbun, Inc. All rights reserved.

Source Details

Nikkei Weekly

# NIKKEI

Description: This is the international weekly English language edition of Japan's leading business daily, the Nihon Keizai Shimbun. It provides an international perspective on Japanese economic, corporate and industrial news. Country of origin: Japan

Source Code: JEJ

Language: English



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## Recommended list Company databases:

- **Mergent Online** (financials, ratios and filings)
- **Thomson One Banker Analytics** (financials, filings, analyst reports; **only works in IE**)
- **LexisNexis Academic** (lots of info behind the company profile link)
- **Business Source Complete** (use **Company Information** link on top of page)

## Open (free) Data Sources:

- **WDI** - <http://data.worldbank.org/> Data from the World Bank; Search by indicator or country
- **ILOSTAT**- <http://www.ilo.org/ilostat> International Labour Organization data
- **IMF eLibrary Data**- <http://elibrary-data.imf.org/> International Monetary Fund data
- **UN Comtrade Database**- <http://comtrade.un.org/> international trade statistics from the UN

## Step 3- Writing and Citing

### Citation Help and Tools

OWL- <http://owl.english.purdue.edu/>

- Use for citation formatting rules and examples in APA, MLA, and Chicago

**Citing Business Sources in APA** – information and examples

- **Business Research Launchpad (APA)** - <http://www.d.umn.edu/~jvileta/citation.html>
- **Steve Cramer's Guide to Citing Business Sources in APA**- <http://uncg.libguides.com/bus>