

**SARAH KU**sku@luc.edu | +1.404.210.7881 | [www.sarahku.com](http://www.sarahku.com) | ORCID: [0000-0001-5621-9018](https://orcid.org/0000-0001-5621-9018)**EDUCATION**


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2017 – 2022	Ph.D. in Business Administration Concentration – Marketing, Specialization – International Business Institute of International Business Georgia State University (Atlanta, Georgia, USA)
2005 – 2009	B.B.A. in Marketing [ <i>magna cum laude</i> ] Minor – Art, sales certificate University of West Georgia (Carrollton, Georgia, USA)

**PROFESSIONAL EXPERIENCE**


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2022	Assistant Professor of Sustainable Business Management School of Environmental Sustainability + Quinlan School of Business Loyola University Chicago (Chicago, Illinois, USA)
2017 – 2022	Graduate Research and Teaching Assistant [ <i>Evaluations: 5.0 / 5.0</i> ] Georgia State University (Atlanta, Georgia, USA)
2009 – 2019	Co-Founder   Marketing and Sales Manager   Co-Inventor MD Innovate, Inc. (Decatur, Georgia, USA)   <a href="https://patent.uspto.gov/patent/PCT/US2011/061187">Patent PCT/US2011/061187</a>

**PUBLICATIONS****Peer-reviewed journal articles**

- Ku, S.** (2022). MNE Opportunities to Lead Global Sustainable Development Through Food Waste Recycling. *AIB Insights*, 22(1). <https://doi.org/10.46697/001c.32991>.
- Ku, S., Cavusgil, S. T., Ozkan, K., Pinho, C., Pinho, M. L., Poliakov, E., Sanguinetti, F., Sharma, S.** (2020). The Great Lockdown Recession and International Business. *Rutgers Business Review*, 5(1), 113–134.
- Ku, D. N., Ku, S. K., Helfman, B., McCarty, N. A., Wolff, B. J., Winchell, J. M., & Anderson, L. J.** (2016). Ability of device to collect bacteria from cough aerosols generated by adults with cystic fibrosis. *F1000Research*, 5.

**Peer-reviewed conference proceedings**

- Ku, S., Liu, L.A., Hong, Y.-y., & Ng, E.** (2021). Rethinking the Basics: A Critical Review of How and Why to Update the Use of Demographic Variables [paper presentation]. *Academy of Management conference*, online.
- Ku, S.** (2021). Theoretical Development of Stakeholder Governance Through Waste Management [paper presentation]. *Academy of International Business conference*, online.
- Ku, S.** (2021). Bugs in Schools: Universities Using Insects to Valorize Food Waste [paper presentation]. *Insects to Feed the World conference*, online.
- Napier, E. & Ku, S.** (2020). One Man's Trash is Another Man's Trousers: Food Waste for Sustainable Fashion [paper presentation]. *American Marketing Association conference*, online.
- Ku, S., Liu, L.A., Hong, Y.-y., & Ng, E.** (2020). Demographic Characteristics in International Business Research: Review, Analysis, and Future Directions [paper presentation]. *Academy of International Business conference*, online.
- Ku, S.** (2020). Organic Waste: A Profitable Paradox [paper presentation]. *Academy of International Business conference*, online.
- Ku, S. & Liu, L.A.** (2019). Choice and Visibility: An Inclusive Perspective of Multiculturalism [paper presentation]. *Academy of International Business – US Southeast chapter conference*, San Antonio, Texas, USA.
- Ku, S.** (2019). An International Comparison of Food Waste Disposal Policies [paper presentation]. *Academy of International Business conference*, Copenhagen, Denmark.
- Ku, S.** (2019). Bug Business: International Case Studies of Organic Waste Management Using Insects [paper presentation]. *Consortium for International Marketing Research conference*, Ankara, Turkey.

**Other publications**

- Ku, S., "Stakeholder Governance: Empirical and Theoretical Developments." Dissertation, Georgia State University, 2022. [https://scholarworks.gsu.edu/marketing\\_diss/58](https://scholarworks.gsu.edu/marketing_diss/58).
- Ku, S. (2021, March 17). Spread the Love – Decentralizing Sustainability Solutions. *Drawdown Georgia*.

**INVITED PRESENTATIONS**


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2022	Webinar: Managing Sustainable Development in International Business [panelist] Academy of International Business Sustainability shared interest group + AIB Insights (online)
2022	Academic Career in Sustainability: A Workshop for PhDs and ECRs [panelist] Academy of International Business Sustainability shared interest group (online)
2022	Should international sustainability be more diverse, and diversity more sustainable? An academic-practitioner conversation [co-moderator] Academy of International Business Sustainability and WAIB shared interest groups (online)
2021 – 2022	<a href="#">Bug Biz</a> Cutting Edge Technologies [undergraduate course] Georgia Institute of Technology (online)
2021	Organizational Food Waste Global Environment of Business [2 undergraduate course sections] University of Toledo (Toledo, Ohio, USA)
2021	<a href="#">Sustainable Business Practices</a> Science for Georgia (online)
2021	<a href="#">Bugs IRL: There's No Debugging These Bugs</a> Capgemini – CARES Sustainability Council (online)
2021	<a href="#">Perspectives from Early Career International Business Faculty</a> [moderator] Georgia State University – Center for International Business Education and Research (online)
2020	<a href="#">The Student Goal-Centered Syllabus©</a> [panelist] Georgia State University – Center for International Business Education and Research (online)
2020	<a href="#">You Can Compost That?!</a> Capgemini – CARES Sustainability Council (online)
2019	Food   Business   Medicine Doctor of Nursing Practice [graduate course] Emory University (Atlanta, Georgia, USA)
2013 – 2018	Insights from an Entrepreneur Financial Planning for Projects [graduate course] Georgia Institute of Technology (Atlanta, Georgia, USA)

**GRANTS**


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2021	Composting on Campus Project <i>Amount: \$2,019.71</i> Source: Georgia State University – Sustainability Fee Funds Committee
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**PROFESSIONAL SERVICE**


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2021 – Present	Communications officer; founding member [The Circular Economy in an IB Context] Academy of International Business Sustainability Shared Interest Group
2020	Scientific committee member International Conference on Sustainable Development

**REVIEWER SERVICE**

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2022 – Present	International Journal of Management Reviews
2022 – Present	AD-Minister
2021 – Present	Asian Business & Management
2019 – Present	Journal of Business Research
2019 – Present	Journal of Teaching in International Business
2018 – Present	Academy of International Business annual conference
2018 – Present	American Marketing Association annual conference
2017 – Present	Academy of Management annual conference

**CONFERENCE ACTIVITY**

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**Invited panelist**

2021	Collaborations for Campus Composting Global Conference on Sustainability in Higher Education (online)
2020	Sustainability Shared Interest Group inaugural event Academy of International Business – Canada chapter (online)
2020	Insects for Sustainable Solutions Insectival (online)
2020	Food Production, Waste Management and the Circular Economy International Conference on Sustainable Development (online)
2020	The Role of International Marketing in Encouraging Responsible Production and Consumption Academy of International Business (online)

**Session chair**

2021	Academy of International Business (online)
2020	Academy of International Business – US Southeast chapter (online)
2019	Academy of International Business – US Southeast chapter (San Antonio, Texas, USA)

**ADDITIONAL TRAINING**

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**Teaching**

2020	Mastering Online Teaching certification Georgia State University (online)
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**Research**

2021	Certificate for Compost Manufacturing Safety Training Course United States Composting Council
2020	Conference attendee Circularity 20 (online)
2018	Conference attendee Insects to Feed the World (Wuhan, China)

**AWARDS**

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2019 – 2020	Best Reviewer Academy of International Business
2019 – 2020	Best Student Reviewer Nominee Academy of International Business – US Southeast chapter
2018	Best Student Reviewer Academy of International Business – US Southeast chapter

**PROFESSIONAL MEMBERSHIPS**

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2021 – Present	United States Composting Council
2020 – Present	Association for the Advancement of Sustainability in Higher Education
2020 – Present	North American Coalition for Insect Agriculture
2019 – Present	Academy of International Business Sustainability Shared Interest Group
2018 – Present	Academy of Marketing
2017 – Present	Academy of International Business

2017 – Present Academy of Management  
2009 – Present Beta Gamma Sigma  
2009 – Present Omicron Delta Kappa

### **MEDIA COVERAGE**

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2021 [Waste Audit](#)  
Hartsfield-Jackson Atlanta International Airport  
2020 [Locust Plague Prompts GSU PhD Student to Consider Alternative Food Source](#)  
Global Atlanta  
2019 [GSU PhD Candidate Seeks to Ally Insects With Humans to Cure the Earth's Ills](#)  
Global Atlanta  
2019 [Second Century Initiative Fellow Uses Next Generation Program International Business Degree Program to Solve Waste Management Issues in the U.S.](#)  
Georgia State University – Office of the Provost

### **COMMUNITY INVOLVEMENT**

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2020 – 2022 Mentor  
WomenLead at Georgia State University (Atlanta, Georgia, USA)  
2020 – 2022 Volunteer, board member  
Change to Humanity (Atlanta, Georgia, USA)  
2020 – 2022 Compost volunteer  
Wylde Center; Scott Park Community Garden (Decatur, Georgia, USA)  
2020 – 2021 Leadership Circle member  
RCE Greater Atlanta – Regional Centre of Expertise on Education for Sustainable Development  
2018 Eating Insects Athens (Athens, Georgia, USA)  
Volunteer